



www.thebostonchannel.com

WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
948108-1	09/23/12	September 2012	08/27/12 - 09/17/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Billing Address:

GMMB
Attention: Accounts Payable
3050 K St, NW
Washington, DC 20007

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Advertiser	Product	Estimate Number
Obama/D/President	Candidate Orders	1687 - OFA Sked C

Flight Dates	Order #	Alt Order #
09/12/12 - 09/17/12	948108	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/12/12	09/17/12	6a Eyeopener	558-7a	MTWTF--	:30	1	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	F	09/14/12	6:23 AM	6a Eyeopener	558-7a	:30	OFA- 12-D-095H	\$700.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	M-----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	M	09/17/12	5:58 AM	6a Eyeopener	558-7a	:30	OFA- 12-D-095H	\$700.00 NM
2	09/12/12	09/17/12	Good Morning America	658-9a	M-WTF--	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	W	09/12/12	7:28 AM	Good Morning America	658-9a	:30	OFA- 12-D-095H	\$450.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	M-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	M	09/17/12	8:53 AM	Good Morning America	658-9a	:30	OFA- 12-D-095H	\$450.00 NM
3	09/12/12	09/17/12	Weekend GMA	7-8a	-----SS	:30	2	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----SS	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Sa	09/15/12	7:49 AM	Weekend GMA	7-8a	:30	OFA- 12-D-095H	\$400.00 NM
2	WCVB	Su	09/16/12	7:46 AM	Weekend GMA	7-8a	:30	OFA- 12-D-095H	\$400.00 NM
4	09/12/12	09/17/12	REGIS AND KELLY DAY 9A-10A		M-WTF--	:30	2	\$250.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	2	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	W	09/12/12	9:56 AM	REGIS AND KELLY DAY	9A-10A	:30	OFA- 12-D-095H	\$250.00 NM
2	WCVB	F	09/14/12	9:32 AM	REGIS AND KELLY DAY	9A-10A	:30	OFA- 12-D-095H	\$250.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	M-----	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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P.O. Box 26874
Lehigh Valley, PA 18002-6874

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5	09/12/12	09/17/12	STEVE HARVEY DAY 10-11a Class of Time- Immediately Pre-emptible No Makegood Required		M- WTF- -	:30	2	\$150.00	NM																																																																															
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6	09/12/12	09/17/12	The View Class of Time - Immediately Pre-emptible without notice	1058-12n	M- WTF- -	:30	2	\$450.00	NM																																																																															
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7	09/12/12	09/17/12	Midday News Class of Time - Pre-emptible with notice	1158a-1230p	M- WTF- -	:30	1	\$550.00	NM																																																																															
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8	09/12/12	09/17/12	Millionaire Class of Time - Immediately Pre-emptible without notice	1228-1p	M- WTF- -	:30	1	\$250.00	NM																																																																															
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10	09/12/12	09/17/12	GENERAL HOSPITAL ABC SOAPS ROTA Class of Time - Immediately Pre-emptible without notice		M- WTF- -	:30	1	\$400.00	NM																																																																															
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1	WCVB	W	09/12/12	2:25 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	:30	OFA- 12- D- 095H	\$400.00	NM																																																																														
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	09/17/12	09/23/12	M-----	1	\$400.00																																																																																			

DUPLICATE
INVOICE

www.thebostonchannel.com

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Invoice #	Invoice Date	Invoice Month	Invoice Period
948108-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser	Product	Estimate Number	
Obama/D/President	Candidate Orders	1687 - OFA Sked C	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	09/12/12	09/17/12	GENERAL HOSPITAL	ABC SOAPS ROTA	M- WTF- -	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WCVB M 09/17/12 2:24 PM GENERAL HOSPITAL ABC SOAPS ROTA :30 OFA- 12- D- 095H \$400.00 NM									
11	09/12/12	09/17/12	KATIE COURIC DAY	3-4p	M- WTF- -	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 -- WTF- - 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB W 09/12/12 3:46 PM KATIE COURIC DAY 3-4p :30 OFA- 12- D- 095H \$350.00 NM									
2 WCVB Th 09/13/12 3:44 PM KATIE COURIC DAY 3-4p :30 OFA- 12- D- 095H \$350.00 NM									
12	09/12/12	09/17/12	ELLEN EF	4P-5P	MTWTF- -	:30	2	\$450.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 -- WTF- - 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WCVB W 09/12/12 4:37 PM ELLEN EF 4P-5P :30 OFA- 12- D- 095H \$450.00 NM									
1 WCVB F 09/14/12 4:47 PM ELLEN EF 4P-5P :30 OFA- 12- D- 095H \$450.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 M- - - - - 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WCVB M 09/17/12 4:30 PM ELLEN EF 4P-5P :30 OFA- 12- D- 095H \$450.00 NM									
13	09/12/12	09/17/12	M-F Inside Edition	658-730p	M- WTF- -	:30	2	\$975.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 -- WTF- - 2 \$975.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Th 09/13/12 7:23 PM M-F Inside Edition 658-730p :30 OFA- 12- D- 095H \$975.00 NM									
2 WCVB F 09/14/12 6:59 PM M-F Inside Edition 658-730p :30 OFA- 12- D- 095H \$975.00 NM									
14	09/12/12	09/17/12	Chronicle	728-8p	M- WTF- -	:30	2	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 -- WTF- - 2 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB W 09/12/12 7:44 PM Chronicle 728-8p :30 OFA- 12- D- 095H \$1,300.00 NM									
3 WCVB Th 09/13/12 7:52 PM Chronicle 728-8p :30 OFA- 12- D- 095H \$1,300.00 NM									
Total Spots							29		

Payment Terms 30 Days

Gross Total	\$14,000.00
Agency Commission	\$2,100.00
Net Amount Due	\$11,900.00